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Hub Janssen will succeed Maurice Husson as Managing Director of the Grodan Group

Grodan Group appoints new Managing Director

As of 1 February 2012 Hub Janssen (50) will be the new Managing Director of the Grodan Group.

Hub Janssen has worked for several business units within the Rockwool Group, the parent company of Grodan and brings Business Operations as well as Sales management and Marketing expertise to the company. He succeeds Maurice Husson, who will take up the position of Director Rockwool Production in the Netherlands.

Hub attained his bachelor in Economics at the University of Hasselt in 1989. His career at Rockwool started in 1983 and Hub has since then had various management positions within the Rockwool Group. He gained twelve years of experience in the area of Business Operations where he was responsible for the total operations of all Systems Division companies based in Roermond. After finalising his Master in Business Administration in 1991, he had several management positions in the areas of Marketing and Sales for the Grodan Group.

Hub has been part of the Grodan Management Team for many years and knows the Grodan business and the people well. He has been closely involved in the strategy of the company. His background combined with his business and management experiences are valuable assets to the Grodan organization.

Hub: "The horticultural market is a dynamic and very professional market. Worldwide, growers are continuously challenged with enlargement of scale, internationalisation and food safety in a very turbulent and difficult economic climate. In our collaboration with growers we see their need to improve the quality and quantity of their produce and at the same time, be more efficient. Grodan supports this by offering the best products, tools and advice geared towards Precision Growing, the most efficient and effective method of growing. Since the 1970's Grodan has been an innovative and leading player in the market for high tech horticulture. I see it as a challenge to expand the position of Grodan worldwide and to become even stronger in the market than we are now."

Corporate information:

Grodan supplies innovative and sustainable stone wool substrate solutions for the professional horticultural sector, based on Precision Growing principles. These solutions are, amongst others, applied for the cultivation of vegetables and flowers, such as tomatoes, cucumbers, sweet peppers, aubergines, roses and gerberas. High tech stone wool substrates are offered together with tailor-made advice and tools to support Precision Growing and thus a sustainable cultivation. Sustainability plays a prominent role within Grodan, from production of Grodan substrates to end of life solutions.

Grodan was founded in 1969 and is active in more than sixty countries worldwide. The head office is located in Roermond, the Netherlands.

For more information and images:

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