

Roermond, 4 November 2009

Grodan B.V.

P.O. Box 1160

6040 KD Roermond

The Netherlands

T +31 (0)475 35 30 10

F +31 (0)475 35 35 66

E info@grodan.com

www.grodan.com

Chamber of Commerce

Roermond 13025986

Director Marketing Grodan[®] certified EMP

Vincent Deenen, Marketing Director Grodan, was certified EMP (Expert Marketing Professional) last Friday 30 October 2009. The title is an official quality standard to identify highly skilled marketing professionals. The certification is internationally recognized and issued by the EMCF (European Marketing Certification Foundation). In the Netherlands, currently 81 top marketers have this personal certification.

"I am very pleased with this recognition and indirectly also see this as an appreciation for the marketing team I work with and the lines we have set out. The main theme here is the melting of supply and demand, in which the customer takes in a central position, with the ultimate goal to go one step further than is expected by customers. Continuous added value in the broadest sense is what matters! I look forward to bringing my knowledge and experience into practice and to benefit Grodan and its direct and indirect customers," said Vincent Deenen.

Vincent Deenen is one of the speakers at the Grodan symposium "Modern solutions for modern challenges" on Thursday 19 November 2009 in Amerongen. Grodan celebrates 40 years in business this year and wants to make a contribution to the sector with this symposium.

Corporate information

Grodan is focused on the professional horticultural sector. The company supplies the glasshouse industry with innovative cultivation solutions comprised of clean and controllable stone wool substrate, in combination with advice and support services. Grodan was established in 1969 and is active in over 60 countries worldwide. The Grodan head offices are in Roermond, the Netherlands.

For more information:

Lenny Claessens, Communication Manager

Tel: +31 475 357481, e-mail: lenny.claessens@grodan.com, www.grodan.com