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20% fewer losses thanks to improved germination and better plant quality

Grodan launches revolutionary Grodan Pro, the ultimate seeding plug for propagators

Grodan is introducing Grodan Pro plug, the first success story of the new and revolutionary Vision technology. A new seeding plug with impressive results: the loss percentage is reduced by up to 20%. Moreover, propagators who use the new plug use water far more efficiently, as all the water can be fully recirculated.

The introduction of Grodan Pro represents Grodan's next step in the evolution of substrate technologies. To be able to produce the new plug, an entirely new technology was developed: the Vision technology. This new technology includes using new raw materials, which distinguish the Grodan Pro plug in both reliability and colour.

Improved germination

Extensive and lengthy trials preceded the technology's introduction, which tested and validated the reliability of the product. Large scale trials demonstrate that the germination percentage of seeds is higher than with other plugs. The smooth and centred seed hole ensures that hardly any seed is wasted. As fewer plugs subsequently have to be filled by hand, propagators can also save on labour costs. Plants in the new Grodan Pro plugs develop and grow better. The good root formation also creates a widely branched root system, so the plants continue to show a uniform pattern of development.

Better plant quality

With the new Grodan Pro plug the air/water ratio is optimal. This also leads to more uniform growth. Propagators who use the new plug will see a substantially higher number of usable transplants. The Vision technology has created a plug with greater structural stability, making the plug far easier to use in automated systems. During this process the loss of plants will be minimal. In addition, the launch of Grodan Pro perfectly supports the aim of achieving a more sustainable propagation process. The water consumption of the new plug is more efficient and 100% recirculation is possible.

Corporate information:

Grodan supplies innovative cultivation solutions for the professional horticultural sector, consisting of a combination of clean and steerable stone wool substrate, advice and consultancy services. These solutions are mainly applied for the cultivation of vegetables and flowers, such as tomatoes, cucumbers, sweet peppers, aubergines, roses and gerberas.

Grodan, founded in 1969, is active in more than sixty countries worldwide. The head office is located in Roermond, the Netherlands.

For more information and images:

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Photo caption: Grodan Pro plug, the first success of the new and revolutionary Vision technology.