

e-Gro Q2 Release How To Guide

More information: egro.support@grodan.com



Part of the ROCKWOOL Group

e-Gro Summer release: Better growing with the launch of Crop Analytics, support centre and pepper crop optimizations

We know many of you are facing a number of challenges in your greenhouse. With harvest season right around the corner, you could likely use some extra hands! Unfortunately, with the current staff shortages, extra labor is not easy to find. Additionally, gas prices are higher than ever which makes it even more important to use your energy as efficiently as possible. At the same time, consumers are increasingly demanding high quality crops with sustainability playing an increasingly important role.

To help you address these challenges and ensure that you can deliver the highest quality crops in an efficient and sustainable way, we have worked hard on a number of new functionalities on the e-Gro platform. After extensive testing, we have implemented three key improvements that will help you optimize your growth strategy and make the best possible use of energy and labor. These features will be available from July 12th onwards.

What's new?

Crop Analytics in Crop Module

- New function to compare actual versus historical results from different seasons and variables in one overview
- Puts the grower in the driver's seat to ensure the most optimized growing strategies
- Ability to analyze all crop-related parameters in easy-to-read graphs

Launch of Support Center

- A continually growing source of information to make sure you can make optimal use of the e-Gro platform
- Learn about the latest features with instruction manuals, videos and other sources of information
- Get in touch with our specialists with any questions you may have via the 'contact' function

Sweet pepper optimization

- Optimized week overview, including additional parameters
- Improvements to user experience

Crop Analytics in Crop Module

P3

Launch of Support Center

P4

Sweet pepper optimization

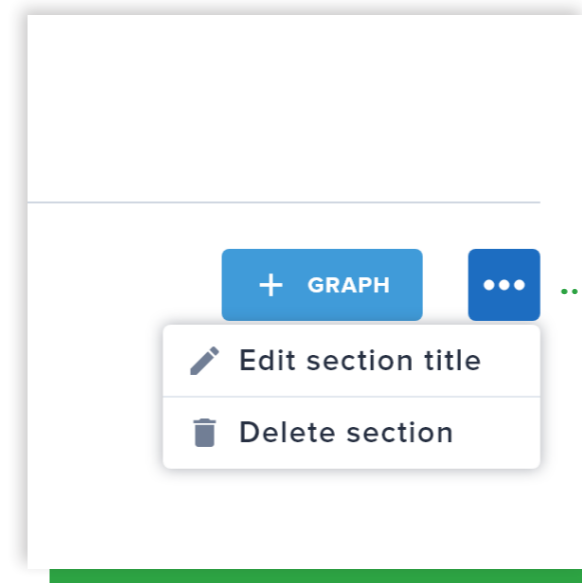
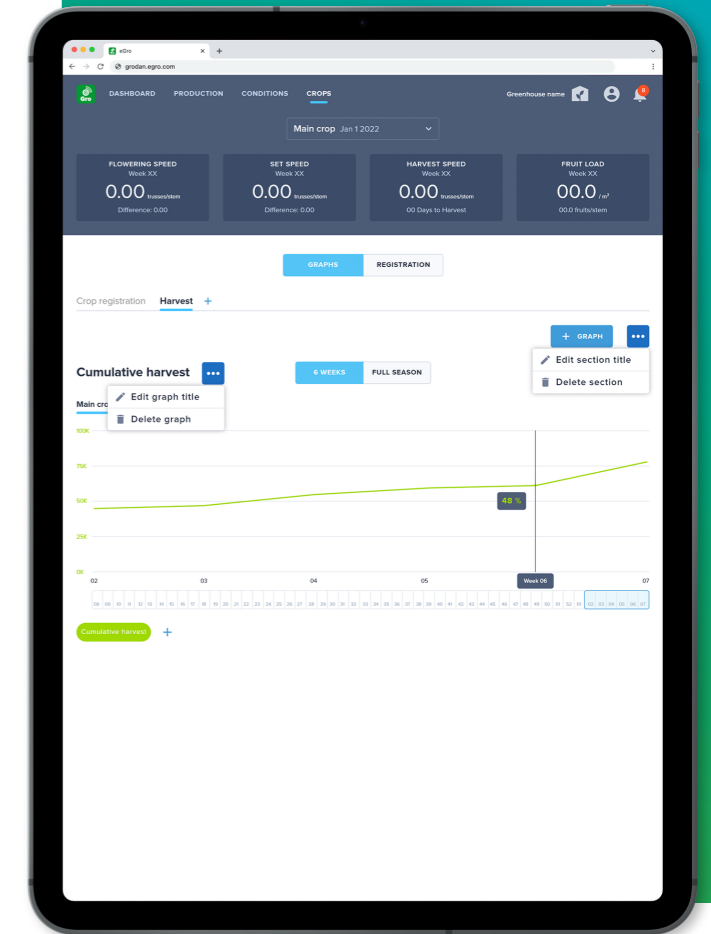
P5

1 Crop Analytics

When labor is scarce and gas is expensive, it is crucial to know where you could cut costs without having a large effect on your crops' growth. To provide you with more insight into this, we are introducing a new feature in the crop module, which enables you to compare your results in one simple overview. All crucial data for the growth process was already in one location on the platform. But with this new feature you can now also compare this data more easily by creating your own graphs. In the overview you can compare the results of different seasons within one graph and add desired variables to the graph, such as radiation sum vs stem diameter. This allows you to better analyze correlations between various factors influencing your growth strategy

How does it help you?

The insights from the comparisons can be used as input to further optimize your growth strategy, leading to consistent quality and yields. It can also help your management team to make the right decisions about resource allocation and cost efficiency.



How it works

You will notice that we have changed a few things within the crop module. The weekly overviews of your crop registration are shown by default and you can start adding additional graphs via the following steps:

Within the module you can add tabs with a certain theme. You can then add three to five graphs per tab. Next, simply select the parameters you want to compare in a graph, for example the amount of light, drain, or CO2. All these variables are added to the graph. This way you are in charge of what to compare in one simple, complete overview.

2

Support center

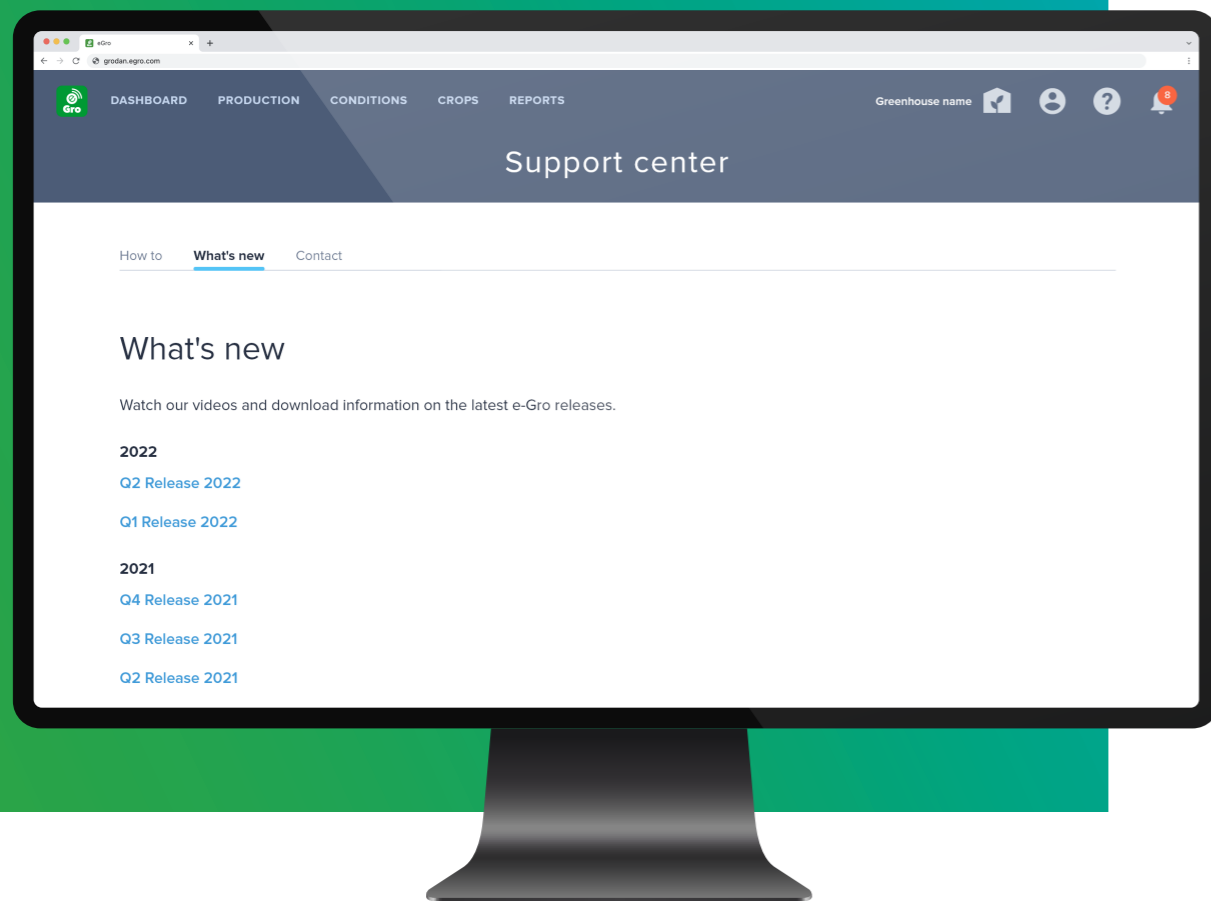
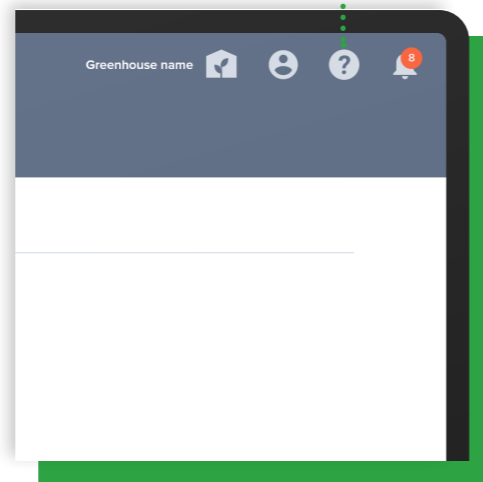
We strive to ensure that you can get the most out of your e-Gro software. Based on the valuable input and feedback from our users, we are now offering you access to a growing support center, full of helpful content to make your e-Gro experience easier and more enjoyable. In the support center environment, you can stay up-to-date about the latest features of the platform, watch videos and download manuals for how to use the platform, and contact us directly with any questions you may have.

How does it help you?

As e-Gro is constantly evolving and new features are added, we will regularly update the support center with new information. This way you can be sure that you won't miss out on any crucial new features!

How it works

Click on the question mark icon on the top of your account, which will guide you directly to the support center.



3

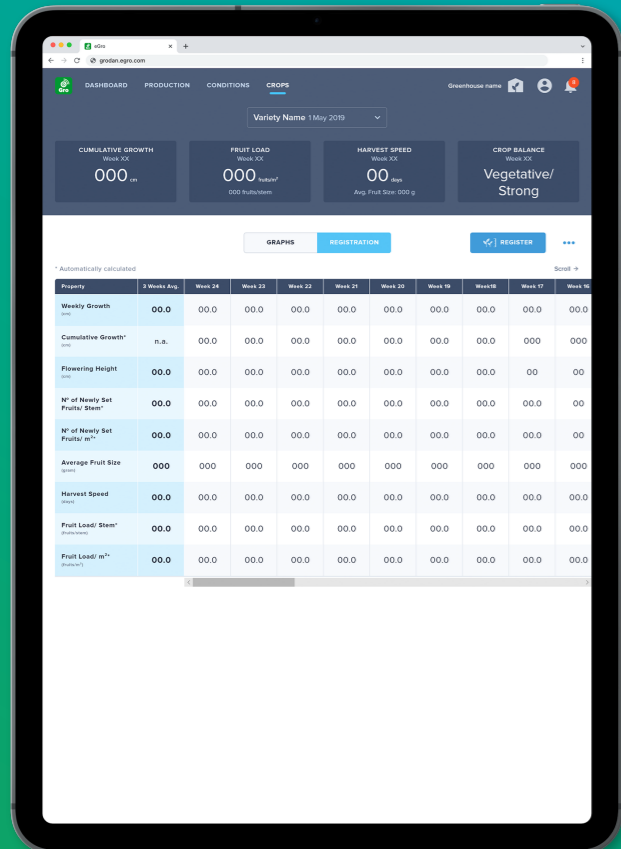
Sweet pepper optimization

As a grower you know like no other that every grower has their own preferred way of working, and that every crop grows differently. With the e-Gro platform we strive to offer you specific software for each specific crop, which matches your unique way of working and needs. In order to ensure we are aware of what is more important to you, we regularly conduct extensive interviews with growers. For example, the results of our discussions with sweet pepper growers have translated into specific software updates within the crop module. You can now scroll through the various plants in your week overview and easily see how many fruits are growing per square meter.

You can now scroll through the various plants in your week overview and easily see how many fruits are growing per square meter.

Paulina Florax
Product Marketing Manager





We have also added a few additional parameters to the week overview, and made several adjustments to offer you a better user experience. For example, a sticky header at the top of the page follows you as you scroll vertically, allowing you to clearly see what input belongs to which plants.

How does it help you?

The improvements in this module give you a quicker and easier overview of your plants' growth. As a result, you are less likely to make costly mistakes and the data you measure is more accurate, which allows you to optimize your sweet pepper growth strategy.

With the e-Gro platform we strive to offer you specific software for each specific crop, which matches your unique way of working and needs.

Ralf Voncken
Product Owner e-Gro



What's next?

Our green experts are always working hard with our users to help them maximize the benefits of the newly released features. In our Q3 release we will be focusing on optimizing the platform for a more consistent and enjoyable data-driven growing experience. Some of the highlights to look forward to will be the optimization of the conditions module and improving our notification data extraction frameworks. All of these updates will be based on feedback and input from you as a user, so we can ensure we offer you the right support to optimize your growth strategy.

Rockwool BV / Grodan

Industrieweg 15
P.O. Box 1160, 6040 KD Roermond
The Netherlands

t +31 (0)475 35 30 20
f +31 (0)475 35 37 16
e info@grodan.com
i www.grodan.com
in www.linkedin.com/company/grodan
🐦 www.twitter.com/grodan
📷 [@grodaninternational](https://www.instagram.com/grodaninternational)

ROCKWOOL® and Grodan® are registered trademarks of the ROCKWOOL Group.

Grodan is the only supplier of stone wool substrates with the EU-Eco label.

